

SCOTTSDALE, AZ
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JEFFREY S. BEASLEY

EDUCATION AND CERTIFICATIONS

Computer Science, University of Tulsa, Oklahoma, 2004

Federal Information Security Certifications:

Information Security Personnel: NSTSSI 4011: Senior System Manager: CNSSI 4012: System Administrator: CNSSI 4013 A: Information System Security Officer: CNSSI 4014 A

AREAS OF SPECIALIZATION

Executive Management, Sales, Strategic Partnerships, Software Architecture, Computer Information Security, Community Engagement

PROFESSIONAL EXPERIENCE

2013 - present BizIQ Scottsdale, AZ
CIO/Consultant

2007 - 2012 MobiManage Scottsdale, AZ
Founder and CEO

1999 - 2007 Straxis, LLC / U360 Tulsa, OK
Founder and CEO

2001 - 2004 Triad Business Group, LLC. Tulsa, Oklahoma
Co-Founder

ACADEMIC CONTRIBUTION

Whitepaper Framework & Papers

- J. Beasley, M. Keefe, N Gurprasad, J. Pearce, F. Khan, MAG Mobile Task Force "Mobile Commerce in a Mobile World" March 2009.
- J. Beasley, "The Internet in a Changing Security Environment" December 2001.

Guest Lecturer

- University of Tulsa - Electronic Commerce - multi-location distribution, 2002, 2003
- University of Oklahoma - Relational Data Design for E-Commerce - 2002

Instructor

Entrepreneurship, Crystal Reports, Flash, XML, Database Integration

Interviews

- dotMobi Mobile Expert Video Interview -Nov 2009

AWARDS

Tulsa Young Entrepreneur of the Year, Oklahoma Innovator of the Year, dotMobi Mobile Finalist: Best Corporate Site, Entertainment Site, Information Site, Oklahoma Magazine, Cystic Fibrosis, Journal Record, & Tulsa Business Journal 40 Under 40, Tulsey Finalist

INVITED TALKS

Presentations

- Mobile Users – developing for a user on the move, i2E April 2008, I&E April 2008
- Mobile Impact – how will mobile technology impact business – GEO, OVF May 2008
- Interactive Exhibits – interactive mobile with endless information so close, CVB May 2008
- The Internet in a Changing Security Environment – Conference Dec 2001
- HIPPA Electronic Compliancy and Data Integrity – Multiple Hospitals – 2002, 2003
- AIGA – Interactive Database Driven Navigation - 1999

Conferences

- Conferences TRAFFIC DOMAINER EXPO – scalable monetizing of domains, Florida April 2008
- Tech Summit - Destination Marketing and Mobile – SimpleView – Tucson Mar 2010
- Information Security – Understanding threats as IT professionals – Chamber Mar 2004

SERVICE

Boards

dotMobi Advisory Group Board, MAG E-Commerce Co-Chair, Tulsa Chamber Board, Tulsa CVB, Tulsa Sports Commission, MidCon/Summit League College Basketball Tournament Board, Tulsa Zoo, One Wild Challenge, Founding Board Member – Tulsa Young Professionals, Tulsa Government Relations YP Chair, Tulsa Business Relations YP Chair, Tulsa Cystic Fibrosis, Bradley Rofer Foundation

Volunteer

Red Cross Hurricane Katrina Event Coordinator, Elks Member, Rockazona, Tulsa Arts & Humanities Council, Tulsa Zoo, Tulsa Community Foundation, JDRF, YMCA Coach, Youth Football/Baseball/Soccer/Basketball Coach, Mayfest Arts Festival